



8-13 Sept. 2024  
**La Rochelle (FR)**

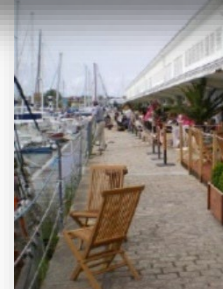
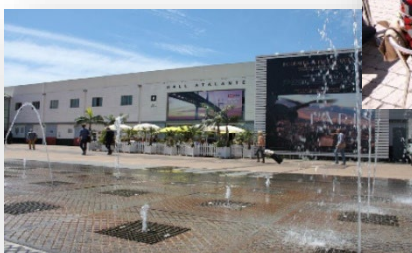
24<sup>th</sup> international conference on  
Secondary Ion Mass Spectrometry

EXHIBITION  
&  
SPONSORSHIP BROCHURE



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## THE CONFERENCE

### WELCOME



We are pleased to announce the **24<sup>th</sup> International Conference on Secondary Ion Mass Spectrometry (SIMS-24)** to be held on **September 8-13, 2024**, at the Espace Encan Conference Center in the city of La Rochelle, France.

**SIMS-24** will provide a forum for colleagues from academia and industry from around the world to exchange results and new ideas on Secondary Ion Mass Spectrometry and related techniques.

A special whole-day session on **Challenges and Opportunities of SIMS in Industrial Applications** will be arranged to emphasize to all attendees the needs for practical use of SIMS in applied materials research and/or industrial applications.

As in past conferences, the conference will also be preceded by **one day of tutorials** (Sunday, September 8) and a welcome reception.

A special **Poyster session** will be organized with Posters and Seafood such as Oysters.

We are looking forward to welcoming you in La Rochelle for SIMS-24!



**Alain Brunelle & Jean-Paul Barnes**

*Co-chairs of SIMS-24*

## COMMITTEES



### SIMS INTERNATIONAL COMMITTEE

- **Jiro Matsuo** (Japan)  
*Chair*
- **Arnaud Delcorte** (Belgium)  
*Secretary*
- Anna Belu (USA)
- Manuella Killian (Germany)
- Alain Brunelle (France)
- Tae Geol Lee (Korea)
- Gregory L. Fisher (USA)
- Nick Lockyer (UK)
- Lara Gamble (USA)
- Lu-Tao Weng (China)

### SIMS -24 INTERNATIONAL SCIENTIFIC COMMITTEE

- **Jean-Paul Barnes**, CEA Grenoble (France)  
*Chair*
- Morgan Alexander (UK)
- Birgit Hagenhoff (Germany)
- Anders Meibom (Switzerland)
- Satoka Aoyagi (Japan)
- Ron Heeren (Netherlands)
- Dae Won Moon (Korea)
- Anna Belu (USA)
- Anja Henss (Germany)
- Ewald Niehuis (Germany)
- Alain Brunelle (France)
- Yurimoto Hisayoshi (Japan)
- Satoshi Ninomiya (Japan)
- Giacomo Ceccone (Italy)
- Marinus Hopstaken (USA)
- Michaeleen Pacholski (USA)
- John Cliff (USA)
- Laurent Houssiau (Belgium)
- Paul Pigram (Australia)
- Arnaud Delcorte (Belgium)
- Marc Juhel (France)
- Zbigniew Postawa (Poland)
- Andrew Ewing (Sweden)
- Matthew Kilburn (Austria)
- Peter Sjövall (Sweden)
- Francisco Fernandez-Lima (USA)
- Manuela Killian (Germany)
- Vincent Smentkowski (USA)
- Gregory L. Fisher (USA)
- Noriko Kita (USA)
- Alan Spool (USA)
- John Fletcher (Sweden)
- Tae Geol Lee (Korea)
- Bonnye Tyler (Germany)
- Lara Gamble (USA)
- Yeonhee Lee (Korea)
- Wilfried Vandervorst (Belgium)
- Greg Gillen (UK)
- Didier Léonard (France)
- Amy Walker (USA)
- Ian Gilmore (UK)
- Antonino Licciardello (Italy)
- Lu-Tao Weng (China)
- Chris Grovenor (UK)
- Christine Mahoney (USA)
- Tom Wirtz (Luxemburg)
- Hervé Martinez (France)

### SIMS-24 LOCAL ORGANIZING COMMITTEE

- **Alain Brunelle**, CNRS – Sorbonne Univ., Paris (France)  
*Chair*
- Julien Amalric
- Jean-Luc Grosseau-Poussard
- Marie-Amandine Pinault-Thaury
- Jean-Paul Barnes
- Gweltaz Hirel
- Laurent Rémusat
- Fabien Chirot
- Laurent Houssiau
- Jean-Paul Salvetat
- Cécile Courrèges
- Didier Léonard
- Jérémie Silvent
- Arnaud Delcorte
- Manale Noun
- Aurélien Thomen
- Yves de Puydt
- Nicolas Nuns
- Tom Wirtz
- Anouk Galtayries



## SCIENTIFIC TOPICS

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### ***Front line of SIMS***

Ultra High Spatial Resolution Imaging  
High Resolution Mass Spectrometry  
Ambient Mass Spectrometry  
New Instrumentation  
Complementary and Multimodal techniques

### ***Industrial Applications***

Energy Storage Devices and Systems  
Microelectronics  
Polymers and Molecular Surfaces and Films  
Pharmaceutical Applications

### ***Challenges to Novel Applications***

Life Sciences, Biotechnology  
Biomaterials and Medical Materials  
Omic sciences  
(Proteomics, Lipidomics, Metabolomics...)  
Geology, Geochemistry, Cosmochemistry  
Archeology  
Cultural Heritage

### ***Materials Science***

Nanostructure  
3D Imaging of Complex Materials  
Atom Probe Tomography

### ***New Horizons in SIMS***

Novel Instrumentation  
High-energy SIMS  
Knowledge Management  
Big Data  
Machine Learning

### ***Fundamentals in SIMS***

Ion-Solid Interactions  
Ionisation Mechanisms  
Matrix effects

# OVERVIEW PROGRAM

Updated 21/03/2024

## Overview program



Day	Time	Activity
Sun 8 Sept.	Morning	Tutorials
	Afternoon	Tutorials
	Evening	Welcome reception
Mon 9 Sept.	Morning	Registration & badges pick-up Opening Ceremony
	Afternoon	Plenary lecture 3 parallel sessions Lunch 3 parallel sessions
	Evening	EXHIBITION
Tue 10 Sept.	Morning	3 parallel sessions
	Afternoon	"Poyster" session I with lunch cocktail 3 parallel sessions
	Evening	EXHIBITION
Wed 11 Sept.	Morning	Plenary lecture 3 parallel sessions
	Afternoon	Lunch boxes Social program
	Evening	Conference dinner
Thu 12 Sept.	Morning	3 parallel sessions
	Afternoon	Poster session II with lunch cocktail 3 parallel sessions
	Evening	EXHIBITION DISMANTLING
Fri 13 Sept.	Morning	
	Afternoon	2 parallel sessions
	Evening	Closing ceremony

## THE EXHIBITION: GENERAL INFORMATION

The Congress will combine **the scientific program with an industrial exhibition** which will be held **from 9 to 12 September 2024**.

SIMS-24 provides excellent sponsorship opportunities to help manufacturers and all companies of the SIMS community to show-case their instruments and know-how. The exhibition will be held next to the lecture halls together and mixed with poster sessions and coffee breaks in order to generate fruitful exchanges throughout the conference.

We can also help you **to organize your own user's meeting** during the Conference.

The local organizers will help you so that your visit to La Rochelle has a positive impact for you!

### EXHIBITION AREA



- 15 modular spaces (6 and 9 m<sup>2</sup>) at a minimum
- Grande Halle, level 0 of the Espace Encan (La Rochelle Convention Centre)



### DAYS & HOURS

- **Set up:** Monday 9 September, from 08:00 to 10:30
- **Commercial exhibition:** from Monday 9 at 10:40 to Thursday 12 at 17:20 Sept. 2024
- **Dismantling:** Thursday 12 September, from 17:20 to 20:00

### WHY EXHIBIT?



The exhibition offers companies an efficient place to:

- present new products
- interact with key decision makers
- strengthen existing relationships
- target new customers
- offer services



### SPONSORING

There are opportunities **to enhance your presence at the event** with packages or different additional possibilities. Please refer to **the “sponsorship opportunities”**.

## PARTNERS OF PREVIOUS EDITIONS



- CAMECA / AMETEK
- EAG LABORATORIES / EUROFINs
- EIGENVECTOR RESEARCH
- HIDDEN ANALYTICAL
- IONOPTIKA
- ION-TOF
- KLA CORPORATION
- MATERIALS ANALYSIS TECHNOLOGY
- OREGON PHYSICS
- ORSAY PHYSICS
- PHYSICAL ELECTRONICS
- SCIENCE ET SURFACE
- SCIENTIFIC ANALYSIS INSTRUMENTS
- TASCAN
- TESCAN ANALYTICS
- ZEISS

*SIMS-24 Already supported by*



### EXHIBITION OFFICE

**Gweltaz Hirel**

+33 (0)1 53 01 90 31  
gweltaz.hirel@vide.org

Société Française du Vide  
19 rue du Renard  
F-75004 Paris, France



## ALLOCATION OF THE EXHIBITOR SPACE

- Space will be allocated on a first-come first-served basis



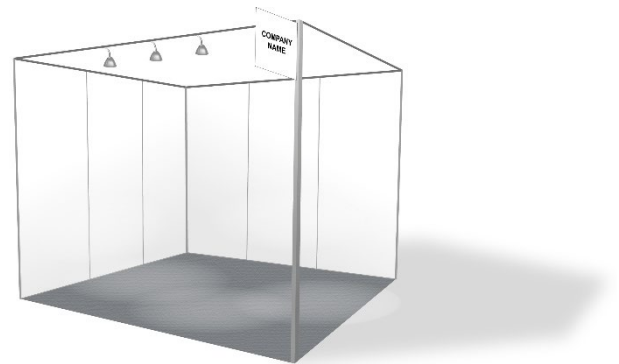
## BOOTH PACKAGES

A choice of different booth size with a global solution will be offered (excl. VAT):

- 6 m<sup>2</sup> ..... € 2 600
- 9 m<sup>2</sup> ..... € 3 700
- 12 m<sup>2</sup> ..... € 4 800

### Exhibit spaces include:

- Modular shell scheme including back and partition walls with aluminum structure (2,5 m x 1 m clear wood panels)
- Stand carpeting
- System fascia with company name + booth number (no logo)
- 1 spotlight per 3 m<sup>2</sup>
- round table and 3 chairs per 6 or 9 m<sup>2</sup>
- 1,5 kW electrical connection



### Services included in your package:

- Wi-Fi connexion
- Company description (5 lines & logo) in the final program distributed to all delegates
- Link to your company homepage from the exhibition page of the conference website
- 1 Free registration to the conference
- 1 lunch for one person per day
- Invitation for Conference dinner on Wednesday

Additional furniture can be provided at an extra cost. If you are planning to build a customized booth, please contact us.

## EXHIBIT RESERVATION FORM

### Exhibitor information

Company .....

Address .....

.....

.....

Zip code ..... City .....

Country.....

Phone ..... Fax.....

Email .....

### Contact information

#### Exhibit booth coordinator

Name.....

Phone .....

Email.....

#### Marketing contact

Name.....

Phone .....

Email.....

### Invoice address (if different)

Company name ..... VAT number.....

Address .....

.....

Zip code..... City..... Country .....

### STEP 1 / SELECT YOUR BOOTH SPACE

Size	Price (Excl. VAT)	+ 20% VAT <sup>1</sup>	Total (Incl. VAT)
<input type="checkbox"/> 6 m <sup>2</sup>	€ 2 600	....., .....	....., ..... €
<input type="checkbox"/> 9 m <sup>2</sup>	€ 3 700	....., .....	....., ..... €
<input type="checkbox"/> 12 m <sup>2</sup>	€ 4 800	....., .....	....., ..... €

<sup>1</sup> When applicable, VAT will be charged at the prevailing rate at the time of invoice (20% in September 2023). See item 3 in "Rules and Regulations" for further details on VAT.

### STEP 2 / PAYMENT METHOD (only in Euros €)

Cheque       Bank transfer<sup>2</sup>

<sup>2</sup> All bank charges are payable by the exhibitor

### BANK DETAILS

**Account owner:** Société Française du Vide (SFV)  
**IBAN:** FR76 1010 7001 7700 5212 4261 750  
**SWIFT/BIC Code:** BREDFRPP

### STEP 3 / RETURN THIS FORM TO SFV BY:

- email: [sfv@vide.org](mailto:sfv@vide.org)
- mail: 19 rue du Renard F-75004 Paris, France

**The 30% non-refundable deposit to SFV will validate your reservation.** As soon as your reservation is validated, your company will be added on the list of exhibitors posted on the website.

You will be contacted later to select **your booth location on a first-come-first served basis.**

I have read and I agree to the terms and conditions of sale available on page 11 of the present brochure.

Place & Date	Name of official representative	Sign and seal

## RULES & REGULATION

The words "Exhibition Management", or "Management", refer to the French Vacuum Society (SFV), its officers, employees or agents.

**1 / Location and duration** • The 24<sup>th</sup> international Conference on Secondary Ion Mass Spectrometry, henceforth referred to as SIMS-24, will take place at the Espace Encan, La Rochelle, France – from 8 to 13 September, 2024. The exhibition will be running alongside the conference from 9 to 12 September 2024.

**2 / Booking form and payment** • Each potential exhibitor is required to mail or fax the Exhibit Booking Form to SFV together with a 30% non-refundable deposit of the total booth space in order to validate the booking. The balance must be settled 60 days before the event, no later than 8 July 2024. The closing date for registration is 15 June 2024. Exhibitor applications received after this date shall be put on a waiting list in the chronological order in which they have been received. Any exhibitor registering after 15 June 2024 will have to pay the whole participation fees when booking.

Exhibition Management has the right to approve/disapprove applications, demonstrations, exhibits or promotions to be presented at SIMS-24 Exhibition.

**3 / VAT** • Exhibitors to SIMS-24 will be charged a compulsory VAT on the total amount of services ordered, by the Exhibition Management.

Non-French companies having a VAT number are waived of French VAT.

Others Non-French companies are entitled to claim a refund of this VAT payment from the French tax authorities at the "Recette des Non-résidents".

### DRESS

10 RUE DU CENTRE TSA  
50014 F-93465 NOISY-LE-GRAND CEDEX

Phone: +33 (0)1 57 33 82 00

Open from Monday to Friday  
09:00 - 12:00 and 13:00 - 16:00

**4 / Booth sharing** • Any two separate organizations may share a booth, but only one of the organizations may submit an application and payment on behalf of both organizations. The Exhibition Management will only deal and contract with the first organization listed on the application. Extra tables, chairs or registrations for

shared booths are not provided. In the event that one exhibitor withdraws from the exhibition, the company or organization with which they are sharing a booth will be responsible for the full amount of the booth fee. The Exhibition Management does not match companies for booth sharing, nor does it allow more than two companies to share one booth. An extra cost of 500 Euros will be requested for the second organization to appear in the exhibition catalogue.

**5 / Exhibition plan and booth allocation** • The payment of the 30% deposit is required to select a booth. Exhibitors will choose their booth location on a first-come, first-served basis, according to a provisional exhibition plan. However, the Exhibition Management reserves the right in its sole discretion to make changes in the final plan if necessary. Relocation will be arranged with the exhibitor. Each exhibitor is required to have at least one person monitoring its booth at all times during the Exhibition hours.

**6 / Installation and dismantling** • Installation and dismantling hours are indicated in the Exhibition Brochure and in the Exhibitor Instruction Manual.

All booth installations must be completed by Monday 9 September at 09:00. All booth teardowns must be completed by Thursday 12 September at 20:00.

The Exhibition Management reserves the right to make change in the exhibition hours and dates; any such changes will be made known as far in advance of the Exhibition as possible and exhibitors will be notified accordingly. It is not permitted to set up or break down stands during the Exhibition.

Booth dismantling is not permitted until Thursday 12 September at 17:00. Exhibit materials not removed from the hall by the time specified will be removed by the Exhibition Management at the exhibitor's expense and liability.

Worker passes are necessary for all unregistered installation and dismantling staff who wish to access to the exhibition premises during installation and dismantling hours.

The Exhibition Management disclaims all responsibility for structures and installations built by exhibitors. Any damage to the premises and facilities where the show takes place caused by the exhibitor or through his facilities, equipment or goods is his responsibility.

**7 / Badges** • Exhibitor badges must be worn at all times for admission to the Exhibition Hall. Booth personnel must pre-register via the Exhibitor Instruction Manual, which will be sent in April 2024. Badges may be picked up at the exhibitor registration desk during published registration hours. No one will be admitted to the exhibit area without a badge.

**8 / Restrictions** • The Exhibition Management reserves the right to restrict or prohibit exhibits which, because of noise, method of operation or any other reason, are objectionable or otherwise detract from or are out of keeping with the character of the Exhibition as a whole. The Exhibition Management may prohibit installation or request removal or discontinuance of any exhibitor or promotion which, if continued, departs substantially from exhibitor's pre-approved design and description. In the event of such restrictions, prohibitions or removal, no refund can be claimed.

No exhibitor will be permitted to display or distribute literature outside the confines of the assigned booth space in the Exhibition area.

**9 / Damages** • Exhibitor is liable for any damage caused by exhibitor, exhibitor's agents, employees or representatives to building floors, walls, or columns, or to standard booth equipment, or to other exhibitor's property. Exhibitor may not apply paint, lacquer, adhesive or other coatings to building columns, floors or walls, or to standard booth equipment.

**10 / Security** • The Exhibition Management is not responsible for any loss or theft of exhibitors' materials. Although the Exhibition Management will provide security during exhibitors install, tear down and when the exhibit hall is closed to the public, exhibitors agree to retain sole responsibility at all times for the security of all exhibit

materials. Exhibitors are strongly encouraged not to leave items of value unattended in booths.

**11 / Insurance** • Exhibitors must insure themselves against risks of damage and theft. When an exhibitor signs the registration form, he binds himself to take out insurance and to forgo all claims on the Exhibition Management in the event of loss or damage. The Exhibition Management assumes no civil liability other than that concerning its stated functions and, similarly, it assumes no responsibility for objects exhibited, apparatus or rented articles, or any damage caused by third persons to said objects.

**12 / Cancellations** • All cancellations must be notified in writing to the Exhibition Management. In case of cancellation, the Exhibition Management will retain and the Exhibitor shall remain liable for a percentage of the booth fees according to the following schedule:

- for cancellations received on or before 31 March 2024, 30% deposit,

- for cancellations received between 1<sup>st</sup> April 2024 and 31 May 2024, 50% of the total cost

- for cancellations received after 31 May 2024, 100% of the total cost.

Any refund for cancelled exhibit space will be made after the completion of the exhibition.

**13 / Occupancy default** • Any exhibitor failing to occupy space contracted for shall not be relieved of rental fees nor entitled to a refund. If not occupied by the time set for completion of the installation of the displays, such space shall be taken by the Exhibition Management, and re-allocated or re-assigned for such purposes.

**14 / Jurisdiction** • Any and all matters or questions not specially covered by these regulations will be subject solely to the decision of the Exhibition Management.

The contracting parties declare that they agree to submit any dispute that may arise out of the execution or interpretation of these regulations to the jurisdiction of the civil tribunal of the city of Paris.

## SPONSORSHIP PACKAGES

The following sponsorship packages provide a unique opportunity to communicate with participants during the conference. All sponsors will be acknowledged in the Final Programme.

Sponsors will be invited to custom design their sponsorship package from the wide range of opportunities that will be outlined in order to ensure the sponsorship package meets your specific marketing needs.

Further to this, any additional ideas that you may have to promote your products and services are very welcome for consideration by the Organising Committee.

The SIMS-24 Sponsorship Team would be delighted to meet with you at your earliest convenience to discuss options or to create a tailor-made sponsorship package specific to your marketing requirements.

Sponsors will have the opportunity to select the package to receive acknowledgements, benefits and entitlements according to the level of sponsorship contribution.

Sponsorship items will be allocated on a “first come, first served” basis.

*Prices exclude VAT*

**FROM € 25,000**

PLATINUM PACKAGE



This package provides you with the opportunity to become one of the major partners of the event offering you optimum visibility in the heart of the conference.

Benefits include

- Standard booth space (12 m<sup>2</sup>)
- 4 additional complimentary full registrations giving access to the conferences, exhibition, coffee breaks and all meals.
- A plenary talk (15 minutes) at the end of one of the plenary sessions
- 1 page of color advertising in the Final Program (*information regarding submission of your advertisement will be provided in due course*)
- 1 insertion of corporate literature in the conference bags (*Document format A4, 4 pages maximum. Delivery of the materials are at your expense. Delivery instructions will be provided in due course*)
- A roll-up displays during the welcome reception and the conference dinner.
- 7 exhibition passes.
- Your color logo on the promotional documents produced for SIMS-24 implemented upon receiving the order, distributed to a qualified, international audience.
- Your color logo on the conference website with a link to your company website, implemented upon receiving the order.

GOLD PACKAGE



€ 10,000

Benefits include:

- Standard booth space (9 m<sup>2</sup>)
- 2 additional complimentary full registrations giving access to the conferences, exhibition, coffee breaks and all meals
- 1 page of black&white advertising in the Final Programme
- 1 insertion of corporate literature in the conference bags (*Document format A4, 4 pages maximum. Delivery of the materials are at your expense. Delivery instructions will be provided in due course*)
- A roll-up display during the poster session
- 5 exhibition passes
- Your colour logo on the promotional documents produced for SIMS-24, implemented upon receiving the order, distributed to a qualified, international audience
- Your colour logo on the conference website with a link to your company website, implemented upon receiving the order

SILVER PACKAGE



€ 5,000

Benefits include:

- Standard booth space (6 m<sup>2</sup>)
- 1 additional complimentary full registration giving access to the conferences, exhibition, coffee breaks and all meals
- A roll-up display during one of the coffee-break session
- 2 exhibition passes
- Your colour logo on the promotional documents produced for SIMS-24 implemented upon receiving the order, distributed to a qualified, international audience
- Your colour logo on the conference website with a link to your company website, implemented upon receiving the order



## ADDITIONAL OPPORTUNITIES

Sponsors will be able to find an item on the list to fit specific company's interest and budget. As acknowledgment of thank, sponsor name & logo will be included in both the Final program and conference website.

### DELEGATE ITEMS\*

► **Conference Bag** € 2 500

Sponsor logo printed on bags

**Exclusive sponsor**

Item provided by organizers

Logo provided by sponsor

► **Lanyards for badge holders** € 2 000

Sponsor name printed on lanyards

**Exclusive sponsor**

Item provided by sponsor

TO BE INCLUDED IN CONFERENCE BAGS

Delivery costs at sponsor expense.

Final quantity (approx. 300 pc) and shipping details to be confirmed

► **USB keys** € 2 500

Sponsor logo printed on keys

**Exclusive sponsor**

Item provided by organizers

Logo provided by sponsor

► **Notepads** € 1 500

**Exclusive sponsor**

Item provided by sponsor

► **Pens** € 1 000

**Exclusive sponsor**

Item provided by sponsor

► **Bag Inserts** € 1 000

Insertion of brochure (max 4 pages A4)

**Max. 5 sponsors**

Item provided by sponsor

► **Notepads & pens** € 2 000

**Exclusive sponsor**

Item provided by sponsor



### OTHER\*

Any suggestion

contact us

► **Free donation** € 500 minimum

Sponsor logo displayed on the website

\*20 % VAT not included

## SPONSORSHIP ORDER FORM

All sponsorship orders are binding and cannot be cancelled

### SPONSOR INFORMATION

Company .....

Address .....

.....

Zip code ..... City .....

Country .....

Phone ..... Fax .....

### INVOICE ADDRESS (if different)

Company name.....

VAT number.....

Address .....

.....

Zip code ..... City .....

Country .....

### CONTACT INFORMATION

First Name..... Last Name .....

Phone ..... Email .....

### STEP 1 / SELECT A SPECIAL PACKAGE

**PLATIN PACKAGE**.....€ 25 000     **GOLD PACKAGE**..... € 10 000     **SILVER PACKAGE**.....€ 5 000

### AND / OR ITEM(S) IN THE SHOPPING LIST

<input type="checkbox"/> Lanyards for badge holders	€ 2 000	<input type="checkbox"/> Notepads	€ 1 500
<input type="checkbox"/> Conference bag	€ 2 500	<input type="checkbox"/> Pens	€ 1 000
<input type="checkbox"/> Bag inserts	€ 1 000	<input type="checkbox"/> Notepads & pens	€ 2 000
<input type="checkbox"/> USB keys	€ 2 500		

### STEP 2 / PAYMENT METHOD (only in Euros €)

Cheque                       Bank transfer<sup>1</sup>

<sup>1</sup> All bank charges are payable by the sponsor

### BANK DETAILS

**Account owner:** Société Française du Vide (SFV)  
**IBAN:** FR76 1010 7001 7700 5212 4261 750  
**SWIFT/BIC Code:** BREDFRPP

### STEP 3 / RETURN THIS FORM TO SFV BY

• email: [sfv@vide.org](mailto:sfv@vide.org)

• post: 19 rue du Renard F-75004 Paris, France

I have read and I agree to the terms and conditions available on page 16 of the present brochure.

Place & Date	Name of official representative	Sign and seal

## TERMS AND CONDITIONS

**1 / Introduction** • These Terms and conditions and the Order form to which they are attached (together the "Agreement") set out the terms on which you (i.e. the Sponsor) agree to sponsor the International Conference on Ion Mass Spectrometry (the "Event") held from 8 to 13 September (the "Term"). Please read the Agreement carefully and make sure you understand it before signing. You understand that by signing the order form, you agree to be bound by the terms of the Agreement.

Defined terms in this Agreement shall have the meaning given to them on the Order form or else within these Terms and Conditions. References to "we", "us" and "our" shall be references to SFV. In light of the meaning given above to "you", references to "your" shall be construed accordingly.

**2 / Grant of rights** • We grant to you:

- the Sponsor Benefits (as defined on the Brochure); and
- a non-transferable, non-exclusive, royalty-free license to use the Event logos provided to you in accordance with clause 4 solely to promote your sponsorship of the Event.

You grant to us a worldwide, non-exclusive, royalty-free, sub-licensable license to use your logos provided to us in accordance with clause 3:

- until the end of the Term to promote and exploit the Event; and
- for a period of 12 months following the Event in any report produced about the Event and in any promotional materials for similar events.

In the event that you change the Sponsor logo at any time during the Term, you agree that we shall not be obliged to make any consequential changes to materials that include the Sponsor logo produced by us or on our behalf for or in connection with the Event (including, but not limited to, reprinting promotional literature or publicity materials) unless you agree in writing in advance to meet the costs and expenses incurred by us arising from such change.

If for any reason, we are unable to deliver any of the Sponsor benefits, we will inform you as soon as reasonably practicable. We may substitute alter-native benefits in respect of the same Event to an equivalent value of the relevant Sponsor benefits without any liability to you.

You acknowledge and agree that you shall be solely responsible for all costs that you incur relating to your attendance at the Event (including, without limitation, any travel costs, the costs of any temporary staff and any costs relating to the stand that you erect at the Event and all costs incurred by you in exercising the Sponsor Benefits).

**3 / Your obligations** • You commit to:

- support the Event through appropriate marketing and promotional channels and to collaborate with us on any appropriate joint marketing or promotional projects relating to the Event.
- ensure your personnel exercise the Sponsor benefits in accordance with the terms of this Agreement.

You shall, within seven days of signature of this Agreement by both parties, supply us with examples of the Sponsor logo in a suitable format.

You undertake that any Client literature will:

- comply, without limitation, with all relevant laws and regulations in force that relate to the promotion of the Event;
- comply with any instructions or directions issued by or on behalf of us;
- not contravene any applicable law, infringe the rights of any third party or contain any inaccuracies of fact; and
- include any legal or good practice notices as required by us from time to time.

You shall not do, or omit to do, (and you shall procure that none of your employees, agents or contractors shall do, or omit to do) anything which may:

- bring the Event or the other party into disrepute;
- disparage the Event or us;
- damage our goodwill associated with the Event; or
- be otherwise prejudicial to the image and/or reputation of the Event or us.

You shall not engage in joint promotions with any third party in relation to the Event without our prior written consent.

**4 / Our obligations** • We shall provide the Sponsor benefits and organize the Event using reasonable skill and care and will consult with the Sponsor representative (as set out on the Order form) on aspects of the Event where we deem it appropriate to do so.

The Sponsor Benefits are personal to you and we are not obliged to provide the Sponsor benefits (or any part of them) to any other entity or person.

We shall, within seven days of signature of this Agreement by both parties, supply you with examples of the Event Marks in a suitable format.

**5 / Sponsorship fee** • In consideration of us providing the Sponsor benefits, you shall pay to us the Sponsorship fee in accordance with the Payment schedule, and to the account specified on the Order form.

If the Sponsorship fee is not received by us when due, we reserve the right not to supply, or cease to supply, any or all of the Sponsor benefits. For the avoidance of doubt, you shall not be permitted entry to the Event unless full payment has been received by us.

Unless otherwise agreed between the parties, where the Sponsorship fee is payable in one instalment such payment shall be due and payable immediately on signature of the Order form.

Without prejudice to any other rights and remedies available to us if payment is not made in accordance with clauses above, interest on the overdue balances (including any period after the date of any judgement or decree against the Customer), and late payment fees, fall due and payable.

The Sponsorship fee is exclusive of any applicable sales tax (including but not limited to, VAT) which shall be paid by you at the rate from time to time in force.

**6 / Intellectual property rights** • The parties acknowledge as follows:

- all intellectual property rights (including, but not limited to, copyright, trademarks and design rights) in the Sponsor logo shall be solely and exclusively owned by you, together with any goodwill therein, and we shall not acquire any rights in the Sponsor logo; and
- all intellectual property rights in the Event Marks shall be solely and exclusively owned by us, together with any goodwill

therein, and you shall not acquire any rights in the Event Marks.

All intellectual property rights in or arising out of or in connection with the Event (including but not limited to any rights accruing in the Event Marks) shall be owned by us but always without prejudice to this clause.

You shall indemnify us and keep us indemnified from and against all claims, damages, losses, costs (including all reasonable legal costs), expenses, demands or liabilities arising out of a claim that our use of your intellectual property rights in accordance with the Agreement (including without limitation the Sponsor logo) infringes any intellectual property rights of any third party.

**7 / Cancellation, postponement & force majeure** • SFV shall not be deemed to be in breach of this Agreement or otherwise liable to you for any failure or delay in performing our obligations under this Agreement for commercial reasons (including but not limited to, an event of force majeure where such event though not directly affecting the Event, may have an adverse effect on the commercial success of the Event), in its sole discretion, be entitled to cancel or postpone the Event. SFV shall give written notice to the Sponsor of its decision as soon as reasonably practicable, and upon receipt of such notice:

- in the case of cancellation of the Event the Sponsor shall be entitled to terminate this Agreement and to the extent that any Sponsor Benefits have not been received (or only a proportion of a Sponsor Benefit has been received) at the date of such termination, obtain a refund of such proportion of Sponsorship Fees as SFV may reasonably calculate; or
- in the case of postponement of the Event: (i) where the new Event date is less than 2 months away from the original Event date, the Sponsor is deemed to accept the new Event date and may not terminate this Agreement or elect to apply the Sponsorship fee to another SFV event; or (ii) where the new Event date is more than 2 months, but less than 12 months away from the original Event Date: elect to apply the Sponsorship fee (whether or not paid to SFV) to another SFV event, provided that the date of such event is not greater than 12 months from the date of cancellation; or terminate this Agreement and to the extent that any Sponsor Benefits have not been received (or only a proportion of a Sponsor Benefit has been received) at the date of such termination, obtain a refund of such proportion of Sponsorship Fees as SFV may reasonably calculate; or (iii) where the new Event date is more than 12 months from the original Event date, the Sponsor may terminate this Agreement and to the extent that any Sponsor Benefits have not been received (or only a proportion of a Sponsor Benefit has been received) at the date of such termination notice, obtain a refund of such proportion of the Sponsorship Fees as SFV may reasonably calculate.

For the avoidance of doubt, where the Sponsor elects to apply the Sponsorship fee to another SFV event, SFV is under no obligation to provide the same Sponsor benefits for the same Sponsorship Fee.

SFV shall not be deemed to be in breach of this Agreement or otherwise liable to the Sponsor for any failure or delay in performing its obligations under this Agreement as a

result of an event or series of connected events outside the reasonable control of SFV (including, without limitation, acts of God, floods, lightning, storm, fire, explosion, war, military operations, acts or threats of terrorism, strike action, lock-outs or other industrial action or a pandemic, epidemic or other widespread illness).

No refunds will be given in respect of any cancellations. The Sponsor acknowledges that these charges represent a genuine pre-estimate of SFV's losses.

**8 / Term and termination** • This Agreement shall take effect on the date that you sign the Order form and shall continue until completion of the Event (the "Term"), unless terminated early in accordance with its terms.

Either party has the right at any time to terminate this Agreement immediately by giving written notice to the other in the event that the other:

- has committed a material breach of any of its obligations under this Agreement (including failure to pay any amounts due under this Agreement) and has not remedied any such breach (if capable of remedy) within 14 days of being required to do so by written notice; or
- ceases or threatens to cease to carry on business, is unable to meet its debts as they fall due, has an order made or a resolution passed for its winding-up, has an administrator, receiver or manager appointed, makes any arrangement or composition with its creditors, or makes an application for the protection of its creditors in any way.

Termination of this Agreement by either party for any reason shall be without prejudice to any rights or obligations that may have accrued as at the date of such termination.

**9 / Limitation of liability** • Our aggregate liability to you, whether such liability arises in contract, tort (including negligence) or otherwise, for any damages, loss, costs, claims or expenses of any kind howsoever arising, out of or in connection with this Agreement or otherwise in connection with the Event, shall be limited to the Sponsorship fee paid by you.

We shall not be liable to you for: (i) any loss of profit, loss of or damage to data, loss of anticipated savings or interest, loss of or damage to reputation or goodwill; or (ii) any indirect, special or consequential damages, loss, costs, claims or expenses of any kind.

**10 / Confidentiality** • Each party shall treat in confidence all information obtained from the other pursuant to this Agreement that is confidential in nature (which shall include details of the Sponsorship fee) and shall use such confidential information solely for the purpose of exercising its rights or performing its obligations under this Agreement.

**11 / General** • This Agreement contains the entire agreement and understanding between the parties and supersedes all prior agreements, understandings or arrangements (both oral and written) relating to the subject matter of this Agreement.

You may not assign, sub license or otherwise transfer any of your rights or obligations under this Agreement without our prior written Agreement.

## CITY VENUE



La Rochelle is a city on the west coast of France and a seaport on the Atlantic Ocean. It is the capital of the Charente-Maritime department. With ~75,000 inhabitants, La Rochelle is the most populated city in the department.

The city has a strong commercial tradition, having an active port from very early on in its history, and now four ports (fishing, trade, yachting, and old one). It possesses a rich cultural heritage, including the old

harbour with the three towers and the old city. It has become the most important coastal city between the Loire and Gironde estuaries. La Rochelle is a tourist hotspot in the region, and in the early 21<sup>st</sup> century, the city has consistently been ranked among the best French cities to live in.

La Rochelle is 450 km south-west of Paris, on the Atlantic coast.

### BY AIR

La Rochelle airport has direct connections to Brussels, Dublin, Geneva, London-Gatwick,

London-Stansted, Lyon, Manchester, Marseille, and Nice.



### BY TRAIN

La Rochelle is less than 3 hours from central Paris, or less than 4 hours from Charles de Gaulle airport.



### HOTELS

Over 1 600 hotel rooms within a 20 minute walk of the city center.

A dedicated service for the booking of your accommodation will be available online

The waterside Congress Center "Espace Encan", the train station, the historical old port, the city center, and almost all the hotels and restaurants are **within walking distance** (about 5 minutes).



In September, the climate is generally mild and sunny, with an average temperature of 20°C.

[www.larochelle-tourisme.com](http://www.larochelle-tourisme.com)



8-13 Sept. 2024  
**La Rochelle (FR)**

24<sup>th</sup> international conference on  
Secondary Ion Mass Spectrometry

**Manager**  
Gweltaz Hirel



+33 (0)1 53 01 90 31  
gweltaz.hirel@vide.org

**Logistics & invoicing**  
Hervé Lemoine



+33 (0)1 53 01 90 38  
herve.lemoine@vide.org

